



TEXAS DEPARTMENT OF AGRICULTURE

COMMISSIONER SID MILLER



SUCCESS

by the **NUMBERS**

2015-2016 Comparisons

TEXAS DEPARTMENT OF AGRICULTURE MISSION STATEMENT

Partner with all Texans to make Texas the nation's leader in agriculture, fortify our economy, empower rural communities, promote healthy lifestyles, and cultivate winning strategies for rural, suburban and urban Texas through exceptional service and the common threads of agriculture in our daily lives

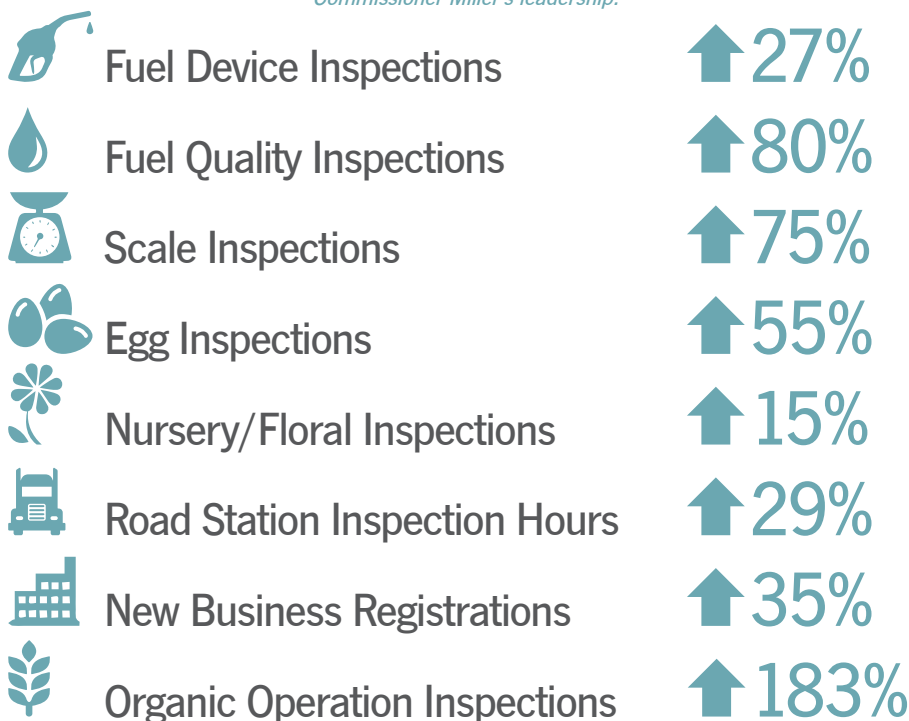


We protect Texas consumers and regulate agriculture industries.

CONSUMER PROTECTION INSPECTIONS

TDA has a strong consumer protection program, which includes overseeing items like grocery store scales, egg quality, nursery products and gasoline pumps. Consumer protection efforts promote success, unity and prosperity for the people of Texas.

*The following is a comparison of Jan. 1 - July 31, 2014 to Jan. 1 - July 31, 2016.
Changes reflect strategic restructuring of consumer protection initiatives under Commissioner Miller's leadership.*



PESTICIDE AUDITS

TDA conducts audits of pesticide applicators to ensure all requirements are met.



MILES DRIVEN BY INSPECTORS

After restructuring, and despite increased inspections, the number of miles traveled by TDA inspectors decreased, resulting in cost savings on fuel, fleet management and man-hours.



ORGANIC CERTIFICATION

Eliminated two-and-a-half year backlog in applications within the first 90 days of 2015.



CONSUMER COMPLAINT NOTIFICATIONS

TDA issued a new Consumer Information Sticker in May 2016, resulting in greater visibility at the gas pump. TDA averaged 63 monthly complaints in the eight months prior to the revised sticker and an average of 72 monthly complaints in the three months following its deployment.



NEW FOR 2016

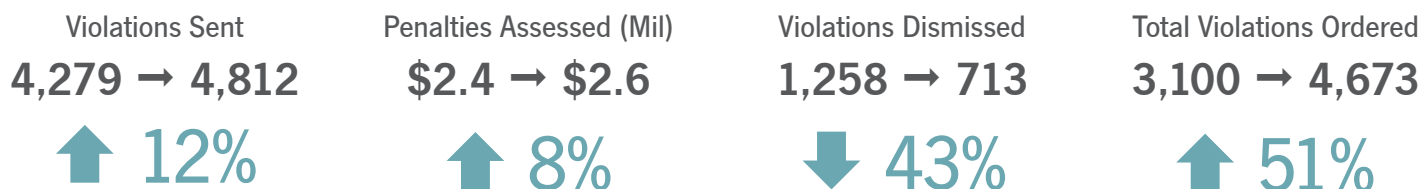
TDA is now conducting package inspections to determine if the contents meet or exceed the quantity stated on the label. TDA is also conducting price verification inspections to ensure listed prices are charged correctly.

488 new package inspections and **24** new price verification inspections

ENFORCEMENT

TDA investigates violations of state law with regard to pesticide and consumer protection. TDA will issue violations and penalties if it is determined through a complaint or routine inspection investigation that a law under TDA jurisdiction has been broken.

The following is a comparison of 2014 to 2015.



We promote healthy living.

LOCALLY SOURCED FOOD

USDA purchased 18% more products in Texas compared to the previous year. Total purchases for FY'15 were more than **\$78 million**.

↑ \$12 million
from FY'14-FY'15

FARM FRESH FRIDAYS

TDA launched the Farm Fresh Network — a database of Texas producers — to connect child care centers, summer sites and schools with local Texas producers. TDA also hosted regional academies to train schools and producers in farm-to-school practices. Since its launch in 2015, TDA has:

Connected with **40** producers via network
Hosted **89** schools at regional academies
Hosted **19** producers at regional academies

COMPLIANCE

Contracting entities for Food and Nutrition programs are regularly reviewed to ensure compliance with state and federal guidelines.

↑ 148% School Food Service Operation Reviews from 2015 to 2016
↑ 38% Seamless Summer Option Reviews from 2015 to 2016
↑ 23% Child and Adult Food Care Program and Summer Food Service Program Reviews from 2015 to 2016

LOCAL PRODUCTS CHALLENGE

TDA encourages schools to use more Texas products in cafeteria meals. Each year, TDA hosts the Local Products Challenge in October to promote this initiative.

The number of students exposed to local products during challenge events:

2014 → 2015	Challenge Participants
1 million → 2 million	2014 → 2015
↑ 100%	56 → 97
	↑ 73%

SUMMER FOOD SERVICE PROGRAM

The Summer Food Service Program (SFSP) provides free meals to children 18 and younger during summer break.

TDA hosts a conference to support and train contracting entities. Attendance was up: **↑ 37.7%** conference attendee growth

TDA encourages the public to use a mobile app to find summer meal sites. Use was up: **↑ 98.6%** increase in food finder app use

FOOD SERVICE TRAINING

TDA works with Educational Service Centers (ESC) to train child nutrition professionals in business operations and child nutrition. Increased outreach led to an increase in training attendees.

↑ 23% Attendee increase from 2015 to 2016

MEAL APPEAL TRAINING

Five regional trainings provided school nutrition professionals with hands-on instruction to boost culinary skills and marketing techniques to improve the acceptability of school meals.

500+ Attendees from 2015 to 2016



LEARN MORE AT:

TexasAgriculture.gov

OR



We promote agriculture and rural economic development.

GRANTS

TDA is responsible for administering numerous state and federal grants, loans and cooperative agreements to farmers and ranchers, universities and schools, nonprofits and private entities across the Lone Star State. (Not including CDBG)

FY 2014 → FY 2016
\$37,780,000 → \$52,170,000

↑ 38% increase in total awards

COMMUNITY DEVELOPMENT GRANTS

Community Development Block Grants (CDBG) provide assistance to rural communities for infrastructure improvement and to help them recover from disasters.

↓ 90 day reduction in time to distribute funds from 2015 to 2016

RURAL HEALTH GRANTS

Rural health grants provide funding for communities, care providers and hospitals to improve access to rural health care.

↓ 60 day reduction in time to distribute funds from 2015 to 2016

GO TEXAN® CERTIFIED FARMERS MARKETS

The GO TEXAN® Certified Farmers Market Program connects consumers and producers across the state to buy and sell the best and freshest produce available.

↑ 80% market membership increase from 2015 to 2016



GO TEXAN® PUBLICATIONS

GO TEXAN distributes a monthly info-letter to members and an e-zine (electronic magazine) to interested consumers.

1,500+ Info-letter subscribers

21,800+ E-zine subscribers

MARKET REPORT

TDA distributes a daily and weekly market report to electronic subscribers. From 2015-2016 subscriptions increased:

2015 → 2016
300 → 5,300+

HUB EXPENDITURES

TDA hired a full-time HUB coordinator to ensure the greatest possible use of Historically Underutilized Business in procurement.

↑ 33% increase in HUB expenditures

GO TEXAN® & TDA DIGITAL MEDIA

GO TEXAN® employs multiple digital media channels to reach members, prospective members and consumers.



2015 → 2016

22.0k → 54.1k
page likes

↑ 145%



2015 → 2016

12.1k → 15.6k
followers

↑ 29%



2015 → 2016

1.3k → 5.5k
followers

↑ 112%



2015 → 2016

11.1k → 34.3k
page likes

↑ 208%



2015 → 2016

9.50k → 14.4k
followers

↑ 50%