



Taking Texas Worldwide

COME EXPORT WITH US!

VIV ASIA 2017

March 15-17, 2017

BANGKOK INTERNATIONAL TRADE & EXHIBITION CENTER (BITEC)

BANGKOK, THAILAND

State Trade Expansion Program (STEP)



VIV ASIA 2017

Buyers from “Feed to Food” in the animal production industry seek your products in Southeast Asia

Held every two years in Bangkok, VIV Asia is unrivalled as the most important gateway to Asia’s emerging markets for the intensive animal farming industry. The combination of western business along with the enthusiasm of growing Asian economies creates a buoyant business atmosphere for professional buyers and sellers active in the production and processing of pork, poultry, eggs, fish and dairy.

INDUSTRY SECTORS

- Animal Health
- Feed / Ingredients & Additives
- Feed / CropTech-FeedTech
- Breeding & Hatching
- Farm Production
- Processing & Handling

VISITOR PROFILE

Feed mills, pig, poultry, cattle, and fish farms, slaughtering and processing companies, veterinarians, large-scale integrated companies, etc.

VIV ASIA 2015 FACTS & FIGURES

- 19,930 sqm of occupied space
- 867 exhibitors from 47 countries
- 38,422 visitors from 124 countries
- Exhibitor satisfaction rate of 8/10

TRADE SHOW ENDORSED BY THE U.S. DEPARTMENT OF AGRICULTURE

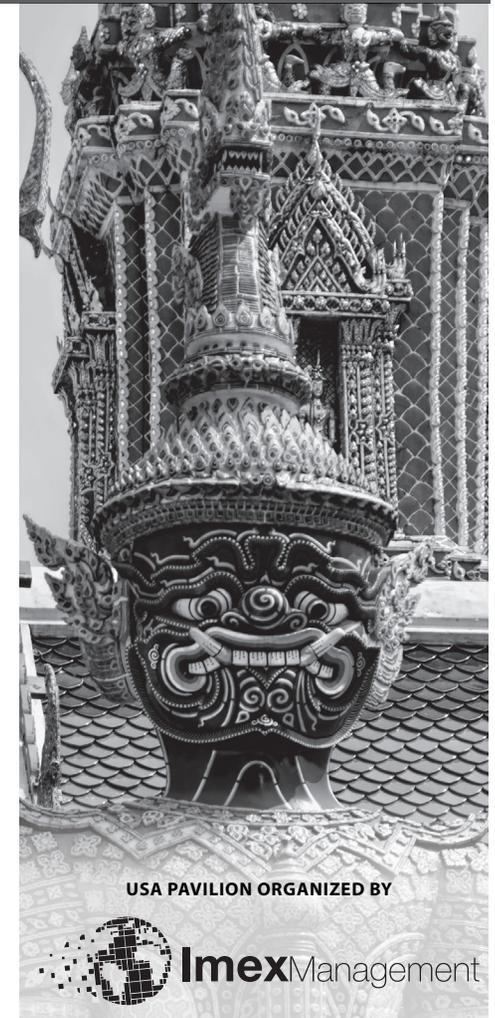


FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION



VIV ASIA 2015 MOVIE
> CLICK TO VIEW

VIV ASIA 2017 BOOTH APPLICATION
> CLICK TO VIEW



USA PAVILION ORGANIZED BY



Boost your export sales at VIV ASIA 2017

Why Exhibit in the USA Pavilion?

High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a huge global show. The Pavilion is an opportunity for you to stand out. The prestige of the USA group booth is a focal point for visitors and trade press.

Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by TDA in the U.S. and on-site in Bangkok.

Exclusive Services

You will have individual entry into the official show catalogue, online ExpoMatch catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, etc.

Official USA Pavilion Booth Features

Your complete turnkey booth will include all of the features you need for an effective participation:

- All-inclusive stand-fitting service
- Attractive booth design
- High quality wall-to-wall carpeting and lighting
- Fascia with company name and booth number
- 1 table, 2 chairs, 1 lockable demonstration counter, and plants
- 1 electrical outlet
- Daily cleaning service and wastebasket
(Additional furnishings sold separately)

Prime Location

The USA Pavilion occupies two highly desirable central locations on the floorplan.

Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs at an additional cost. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc.

Support from the USDA

The Office of Agricultural Affairs, Bangkok will provide pre-show and post-show market assistance, a pre-show market briefing, and will be present on-site with their own booth to assist exhibitors.

Looking back at the USA Pavilion at VIV Asia 2015*

- 29 USA Pavilion exhibitors, 80 new products introduced, 3 new-to-market companies
- 530 serious contacts made and \$36.65 million in projected sales over the next 12 months

*Source: USDA



Booth design subject to change

Exhibitor Package Includes

Market briefing and orientation by the Foreign Agricultural Service (FAS)

A turnkey in-line booth at the USA Pavilion at VIV Asia 2017 (USDA Endorsed Trade Show)

Paid exhibitor registration fee includes entry in online Expo Match catalogue and access client portal

Shipping of product samples up to 100 lbs.

In-country agricultural tour (optional)

To apply online click here

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