

Application to Prequalify Planning Services Providers

TxCDBG Cycle Type: 2020

Firm Name: The Goodman Corporation	DUNS Number: 006824463	Federal EIN: 742189805
Prequalification Contact First, Last Name and Title: Greg Goodman	Phone Number: +1 (713) 951-7951	Prequalification Contact E-mail Address: ggoodman@thegoodmancorp.com
Firm Web Address www.thegoodmancorp.com	Firm Mailing Address 3200 Travis Street, Ste 200, Houston, TX	Name of Firm's President/Managing Officer: Jim Webb

Application for Prequalification to Provide Planning Services

IMPORTANT: The term “respondent” refers to the individual or firm responding to this RFQ. Responses to the items in Part 1 will be posted on TDA's website with the Approved Vendor List for Planning Services. Responses to the items in Part 2 will be disclosed to participating local governments during the project-based solicitation. The applicant must verify their eligibility through the System for Award Management (SAM) and demonstrate they are not listed on the government-wide exclusion list. Attach printout(s) of verification page with date. **With the exception of SAM verification, TDA will not accept or publish any attachments to the application. A response is required for all questions.**

Part 1

1. Provide a brief history or background of the respondent including number of years in the business of providing planning services.

The Goodman Corporation (TGC) is a nationally recognized mobility, infrastructure, and urban planning consulting firm possessing a wide range of planning skills that are complemented with a unique understanding of the governmental processes for funding and implementing complex public projects. TGC has a 40 year history of assisting public and private sector clients plan, finance, and implement infrastructure and land use initiatives. TGC is accomplished in leading multi-disciplinary teams to accomplish complex planning, development, and redevelopment in large cities and small towns. Public involvement is a cornerstone of TGC's approach to planning. TGC is very adept at engaging elected leadership, staff, and the community at large to actively participate in the planning process.

TGC takes a holistic view of the planning process by providing a framework of development that aims to improve or strengthen the vitality of a community, livable center or transit-oriented development. For almost 40 years, TGC has developed a variety of planning projects in order to assist clients in their pursuit to enhance mobility and connectivity, reduce congestion, and support economic development and redevelopment activities within their community.

2. Describe the respondent's experience with the Community Development Block Grant (CDBG) Program and in particular the state CDBG program.

TGC is well versed and experienced with clients that have utilized various types of CDBG program funds, from both federal and state programs, including the various rounds of emergency CDBG-DRP funds that were available to the City of Galveston and other surrounding communities in the wake of Hurricane Ike. TGC assisted the City of Galveston with their use of CDBG-DRP funds and other local funding for Livable Communities Initiative (LCI) projects for streetscape repair and revitalization that were damaged as a result of hurricane activity. TGC worked with the City of Dayton in their plan for revitalization of downtown sidewalks, utilizing CDBG funding made available through the Texas Department of Agriculture Downtown Revitalization Program. TGC assisted the East End Management District in Houston in the environmental assessment for an innovation hub project which utilized \$24M of M HUD section 108 and CDBG grant funding. TGC has assisted and advised non-entitlement communities to maximize CDBG funding for downtown revitalization programs. TGC has assisted clients in preparing contract documentation to satisfy compliance requirements for CDBG. TGC has worked with the Gulf Coast Center and the Cities of Texas City and Angleton in project planning utilizing CDBG funding for pedestrian-transit access improvements.

3. Describe the respondent's experience with the following:

- a. Comprehensive plans

TGC has assisted multiple public sector entities in master plan development that primarily focuses on long-term goals within the framework of an overall community vision. TGC undertakes a multi-step process in helping the community identifying their needs and issues, assist in the development of short-term and long-term goals, collect the necessary data to evaluate both current and future conditions, provide an implementation plan (including viable alternatives) and ultimately help the client officially and implement the plan they've created. TGC has developed the following notable Comprehensive Plans, in addition to others:

City of Galveston 5 Year Mobility Strategy

City of Galveston Downtown Master Plan
City of Conroe Comprehensive Economic Development and Mobility Strategy
City of Dickinson LCI Pedestrian/Transit Master Plan
Management District Comprehensive Plans
Baytown LCI
Ft. Bend County Transit Plan
H-GAC Regional Coordination Study

b. Community development plans

TGC has developed a variety of Livable Centers and Transit-Oriented Design (TOD) projects to help strengthen the link between transit facilities and residents through urban design that supports pedestrian-level access. Development of land use plans also includes streetscape improvement projects, corridor revitalization, and pedestrian/transit access improvements within the spirit of FTA's Livable Communities Initiative (LCI). Thus, TGC positions its clients to support its community revitalization efforts while being conscious of the applicable federal funding opportunities that are currently available. TGC has developed the following community development plans, in addition to others:

Livable Center - Greater East End Livable Centers, City of Galveston LCI Projects
Transit-Oriented Design – Greater East End Livable Centers, Galveston LCI Projects, Uptown Houston Terminal Facility / BRT
Public Spaces and Streetscape - Galveston Seawall Boulevard Beautification

c. Functional plans (e.g. housing, land use, economic development, open space, energy use, flood plain/wetlands, etc.)

TGC has led the development of planning efforts that seek to directly accomplish the objectives and goals of entities looking to maximize their functional assets. Projects include:

- Clear Lake Shores Economic Development Strategy - TGC participated in project development for various infrastructure projects, including development of a new City Hall building for the city of Clear Lake Shores. This included an economic development strategy for the City for an area currently undeveloped. This included a market analysis.
- Westchase Congestion and Safety Study - TGC completed a technical analysis in order to identify intersections that are problematic from safety and congestion standpoints. TGC provided intersection improvement recommendations as well as preliminary cost estimates and schematics for the proposed improvements.
- Upper Kirby Comprehensive Parking and FTA Joint Use Study - A study that used interactive public engagement tools to determine parking demand and parking conflicts within the Upper Kirby Management District in Houston, TX. The study provided scenarios that included the potential for a joint-use parking garage.
- Fredericksburg Downtown Parking Study - A study that examined parking deficits and surpluses on and around Main Street in the City of Fredericksburg, Texas. After examining available data and stakeholder input, TGC developed the Downtown Parking Study which offered the City several recommendations to control and manage parking as well as a conceptual parking structure plan at the site of the City's visitor's center.
- Recently completed a stormwater analysis project within the Uptown District in Houston, TX to analyze the cause, effect, and benefits of a stormwater management project in a channel known as "Wilson's Gully."

d. Economic development plans

TGC understands that public entities can benefit by funding transit system development costs and a major portion of operating costs from land-value capture, that is, by taxing or assessing a portion of the additional value of adjacent properties that result from transit accessibility. TGC has extensive experience in actively assisting special districts in the allocation of Capital Improvement Plans (CIP), and the funding of those projects (including land acquisition) in order to maximize the use of local funds/local value to meet local share requirements. TGC is experienced in facilitating a working relationship between Management Districts and their Tax Increment Reinvestment Zone (TIRZ) partners to pursue some locally funded projects at their discretion within their CIPs, but to also include those plans within a larger Master Plan.

TGC has also helped foster the creation of numerous public/private partnerships to fund unique transit projects. Ideally, the public sector entity would derive long-term benefits from the injection of private investment of local dollars as well as complimentary retail, commercial, office or entertainment functionality in a co-habitated development. TGC can quickly recognize and foster the symbiosis of public and private businesses, providing mutual, long-term benefits for both entities and the surrounding community.

e. Other plans/studies (e.g. neighborhood plans, capital improvement programs, individual project planning, environmental/historic preservation, etc.)

TGC has assisted in the development of several projects that aim to enhance livability of cities, residential districts and neighborhoods. Examples include:

- The Memorial Park Shared Use Path Project which incorporated a number of stakeholders (including the project sponsor

Uptown Houston, Houston Parks and Recreation and the Memorial Park Conservancy) to develop a series of shared use path connections to provide increased connectivity to and from Memorial Park, one of the largest parks within the City of Houston.

- A mobility strategy for the City of Dayton, TX to best address rapid growth and development from the standpoint of public infrastructure.
- The completion of a parking study for Alamo Heights, TX to examine the impacts of the removal of on-street parking due to a planned "road-diet."
- The completion of a comprehensive plan and strategy for the reconstruction of the Shepherd-Durham corridor in Houston, TX. This included a series of public meetings, comprehensive stakeholder engagement, and the completion of detailed and intensive analysis related to trade-offs related to project goals and objectives.

f. Policy planning-management-capacity building activities

TGC's experience in policy analysis and associated recommendations include:

- The completion of several analyses related to whether or not individual political subdivisions should take over responsibilities (and associated funding) for the provision of public transportation service. This has resulted in the creation of several transit districts throughout the State of Texas.
- Review and recommendations related to ordinance language and general economic development policy for the City of Galveston, TX.
- Review and recommendations related to planning policy and regulation related to certain land-use types with the potential to be perceived as a public nuisance in the City of Houston, TX.
- Recommendations related to the utilization of public-private partnerships to deliver projects for the City of Webster, TX.
- Recommendations on how to prioritize projects and allocate resources as it relates to capital improvement programming for a variety of political subdivisions throughout the State of Texas.
- The development of an organizational restructuring plan for the Gulf Coast Center, a public agency in the Texas Gulf Coast area.
- The development of several comprehensive plans and strategies for public agencies, transit districts, and special districts.

g. Grant writing/administration activities

The cornerstone of TGC's success is grantsmanship, in which TGC has secured over \$1 Billion Dollars in federal funding for clients since the firm's inception. TGC is well versed in creative financing projects, helping clients leverage local investment to match federal and state grant funding. In addition, TGC has assisted clients in meeting all federal and state compliance requirements with each grant award, including the insertion of federal language in contracts, Davis-Bacon, Buy America, Disadvantaged Business Enterprise, NEPA and other requirements specific to each grant type. TGC has the demonstrated expertise in compliance to assist clients throughout the entire grant process.

4. Describe the range of services that the respondent offers in-house and the services typically offered through subcontractors.

TGC offers a wide range of planning, implementation, engineering, environmental and related services including the following: Mobility land use planning, transportation planning, corridor planning, comprehensive planning, park and trails planning and strategic planning, financial strategies, grant development assistance, environmental documentation, economic development tools, urban design, site planning, special area studies, public involvement, information and outreach tools, feasibility studies, visioning, design visualization, high-level architectural services, market analyses, marketing and branding services, high-level modeling services, and traffic studies.

5. Identify the geographic areas in which the respondent offers services.

<input checked="" type="checkbox"/>	AACOG	<input type="checkbox"/>	ATCOG	<input checked="" type="checkbox"/>	BVCOG	<input checked="" type="checkbox"/>	CAPCOG	<input checked="" type="checkbox"/>	CBCOG
<input checked="" type="checkbox"/>	CTCOG	<input checked="" type="checkbox"/>	CVCOG	<input checked="" type="checkbox"/>	DETCOG	<input checked="" type="checkbox"/>	ETCOG	<input checked="" type="checkbox"/>	GCRPC
<input checked="" type="checkbox"/>	HGAC	<input checked="" type="checkbox"/>	HOTCOG	<input checked="" type="checkbox"/>	LRGVDC	<input checked="" type="checkbox"/>	MRGDC	<input checked="" type="checkbox"/>	NCTCOG
<input checked="" type="checkbox"/>	NORTEX	<input checked="" type="checkbox"/>	PBRPC	<input checked="" type="checkbox"/>	PRPC	<input checked="" type="checkbox"/>	RGCOG	<input checked="" type="checkbox"/>	SETRPC
<input checked="" type="checkbox"/>	SPAG	<input checked="" type="checkbox"/>	STDC	<input checked="" type="checkbox"/>	TEXOMA	<input checked="" type="checkbox"/>	WCTCOG	<input checked="" type="checkbox"/>	Statewide

TGC can provide services statewide.

6. Describe the respondent's ability to devote the needed time to a project based on current workload.

TGC has two office locations, one in Houston and one in Austin, and has the capacity to handle a wide variety of projects both simultaneously and concurrently, currently with 19 full-time staff, including five (5) Certified Planners (AICP), one (1) Professional Engineer (PE), and one (1) Engineer in Training (EIT). TGC approaches each project with a quality assurance and quality control framework led by a dedicated project manager and staff to optimize workflow.

7. Is the respondent a TxCDBG certified administrator?

- Yes, certified in 2019 and can provide administrative services for planning contracts.
- No, but can provide administrative services for planning contracts and will become certified.
- No, and does not offer administrative services for planning contracts.

If "No", provide most recent year of certification (as applicable):

Not previously certified

8. Using the table below, provide detailed information on up to five planning services projects the respondent completed (if possible, include contracts with multiple different entities served by the respondent; in particular, planning projects supported by federal funds or those subject to federal requirements). Only include projects that were conducted in the last five (5) years or are currently under contract with the respondent, and that can be used as references.

Project Data and References		Add Project
Remove Project	Project Name	Dayton Mobility and Infrastructure Strategy
Project Type		Pedestrian and roadway facility revitalization
Project Location (Jurisdiction)		Dayton, TX
Project Description		Project involved planning and development for enhanced mobility and infrastructure, as well as grant application opportunities for an approximately 25 acres area of downtown Dayton.
Roles & Responsibilities		<p>The Goodman Corporation worked with the City of Dayton to develop and analyze priority mobility and infrastructure projects. TGC developed seven projects based on an evaluation of the city's mobility needs and priorities. Developing the projects required site visits, meetings with stakeholders, preparing and facilitating public meetings, preparing preliminary line-item cost estimates, performing preliminary drainage calculations, and developing schematics and layouts for proposed improvements. Societal benefits, feasibility and implementation strategies were evaluated for each project.</p> <p>As part of the scope, TGC also applied for discretionary funding opportunities for several projects and prepared the required analyses for input into the applications.</p>
Project Cost		\$350,000
Financing/Funding Source		Texas Department of Agriculture DRP
Project Schedule -Start and End Dates -Describe if project was completed on schedule or delayed		Project time frame: July 2018-December 2019 - Project was completed on schedule
Project Personnel List all personnel associated with this project and their roles and responsibilities (only list those who may be assigned to a project).		Monisha Khurana, AICP Griselda Gonzales, PE Wendy O'Brian Kirk Myers, EIT Greg Goodman Jim Webb, AICP Kara McManus
Contact Information Current phone and e-mail address of local government representatives you worked with.		Kimberly Judge Assistant City Manager 936-258-2642 kjudge@daytontx.org

Remove Project	Project Name	East End District Maker Space - East End Management District - Houston, TX
Project Type		Innovation, Education, and Fabrication Hub
Project Location (Jurisdiction)		Houston, TX
Project Description		NEPA Review and Hazardous Materials Assessment for a project within the East End Management District in Houston, TX.
Roles & Responsibilities		<p>TGC completed a Preliminary Hazardous Materials Assessments to identify major “red flags” to successful project implementation. Building on the preliminary assessment, TGC completed a Phase I Environmental Site Assessment compliant with ASTM Standard E1527-13, 40 CFR Part 312 (AAI), and City of Houston Department of Public Works standards. TGC completed a regulatory agency inquiry of state, federal, and local regulatory records to identify registered or documented facilities that could potentially impact the site; Texas Commission on Environmental Quality (TCEQ) File Review; and on-site survey. The site was historically industrial and is located in an urban industrial area, so the ESA required extensive review and analysis.</p> <p>TGC also completed an update to the Phase I ESA to provide the timeliest information regarding site conditions for financing purposes.</p> <p>TGC prepared environmental documentation for request of a Categorical Exclusion (CE) under the National Environmental Policy Act (NEPA) consistent with Economic Development Administration (EDA) and U.S. Department of Housing and Urban Development (HUD) criteria. This included receiving concurrence from the State Historic Preservation Office and Coastal Zone Management Program.</p>
Project Cost		\$10M
Financing/Funding Source		CDBG, Tax Credits
Project Schedule -Start and End Dates -Describe if project was completed on schedule or delayed		Project Timeframe: August 2018-August 2019 - Project was delivered on time
Project Personnel List all personnel associated with this project and their roles and responsibilities (only list those who may be assigned to a project).		Wendy O'brian Stephanie Kirschner, AICP Jim Webb, AICP Greg Goodman Kara McManus
Contact Information Current phone and e-mail address of local government representatives you worked with.		Patrick Ezzell President, Urban Partnership Community Development Corporation 832-498-5803 patrick@eastenddistrict.com
Remove Project	Project Name	Broadway Corridor Comprehensive Land Use, Mobility, and Economic Development Planning
Project Type		Pedestrian and roadway facility revitalization project
Project Location (Jurisdiction)		Galveston, TX
Project Description		<p>Planning project which provided the following services for the City of Galveston:</p> <p>Comprehensive Planning Transportation Planning and Engineering Economic Analysis Stakeholder Outreach</p>

	Project Scoping and Cost Estimating Funding and Implementation Strategy
Roles & Responsibilities	<p>The City of Galveston desired to initiate a comprehensive planning effort towards the revitalization of the Broadway Corridor, which is the largest and most direct entrance to the tourism destination location. TGC partnered with Design Workshop to complete this comprehensive planning process.</p> <p>TGC outputs included the development of a comprehensive market and economic development analysis, research, analysis, and recommendations related to land use and land use law, and the completion of a comprehensive mobility review which included a safety analysis, travel demand modeling, and the provision of recommendations related to the addition of components such as mass transportation and separated shared use paths. Finally, TGC prepared an implementation strategy that included the utilization of economic development tools and strategic partnerships with partner agencies.</p> <p>Ultimately the TGC and Design Workshop efforts were packaged together into a comprehensive set of recommendations which were presented at a series of meetings to the Texas Department of Transportation, City Council, various subcommittees, and the general public. Ultimately, the product is being used to inform an update to the City's design guidelines and economic development/infrastructure strategy related to the Broadway Corridor.</p>
Project Cost	Public realm improvements estimated at \$20M+
Financing/Funding Source	TBD
Project Schedule -Start and End Dates -Describe if project was completed on schedule or delayed	Project Timeframe: January 2017 to January 2018 - Project was delivered on time
Project Personnel List all personnel associated with this project and their roles and responsibilities (only list those who may be assigned to a project).	Greg Goodman Jim Webb, AICP Robert McHaney, AICPA Susan Maclay Kara McManus Wendy O'Brian
Contact Information Current phone and e-mail address of local government representatives you worked with.	David Smith Executive Director of Fleet, Transit & Special Events 409-797-3920 dsmith@galvestontx.gov

9. Describe the experience, competence and training of personnel with respect to provision of planning services, and related work. Use the following table to present background on **key** personnel who will potentially be assigned responsibility for a core project task.

TGC personnel have extensive experience, competence and training with planning and planning related services, which is demonstrated in both the project data and references section as well as the Key Personnel Profiles, including five (5) employees who are certified AICP planners.

Key Personnel Profile(s)		Add Personnel
Remove Personnel	Full Name	Jim Webb, AICP
Potential Role Base Location	Project Principal for oversight of planning activities	
Current Employment Current job title Job responsibilities	Chief Executive Officer - Jim Webb joined The Goodman Corporation in 2012. He is the Chief Executive Officer and is responsible for the oversight of planning, design, and construction phase activities for several special districts and municipal clients. Jim also	

Number of years with respondent	plays a strong role in developing and maintaining positive intergovernmental relationships between the TGC client base and their respective project partners. His experience also extends to project and program management, the development of funding and implementation strategies, and compliance with federal rulemaking to include NEPA, Uniform Act, and procurement.
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Overall Total Years or relevant experience Other relevant experience or accomplishments	<p>EDUCATION: Bachelor, Urban and Regional Planning, University of Illinois at Urbana-Champaign, 2008 Master of Public Administration, University of Illinois Springfield, 2012</p> <p>CREDENTIALS: American Institute of Certified Planners – #233282 TxDOT Local Government Projects Procedures Certification TxDOT Pre-Certifications: Policy Planning, Systems Planning, Subarea/Corridor Planning, Land Planning/Engineering Leadership Houston Class XXXVII American Leadership Forum Class XLII</p> <p>PROJECTS & PROFESSIONAL EXPERIENCE:</p> <p>Memorial Park / Uptown Shared Use Path System (Houston, Tx): Completed advance planning related to the identification of three (3) shared use path segments (each with independent utility) to connect Memorial Park to activity centers such as the Northwest Transit Center, Uptown Houston, and the MKT Trail. Project involved field walks, barrier identification, right-of-way coordination, and the development of a preliminary engineering report-level series of solutions for implementation. Project components include shared use paths to accommodate cyclists and pedestrians at widths between eight and twelve feet. Also led the environmental effort, which has cleared federal approvals. Currently preparing for oversight role related to final design and construction phase services. Led successful pursuit of over \$100 Million in grant funds in last 5 years.</p> <p>Walnut Bend and Westheimer Pedestrian/Bicycle Improvements (Houston, Tx): Provided oversight and design review assistance to the Westchase District through preliminary engineering report and detail design phases. This involved coordination with the Texas Department of Transportation and the City of Houston as it relates to differing design requirements between agencies and AASHTO Green Book interpretations. Both projects are scheduled for CY19 construction letting.</p> <p>Pedestrian Access Planning (Houston, Tx): Completed sidewalk inventory and condition maps to determine pedestrian level of service (PLOS) and its inter-relatedness with access to public transportation. Inventory areas included sidewalks, ADA ramps, cross-slopes, planting strips, and bus shelters. Maps were used to communicate data. Planning efforts have led to grant awards in the Midtown, Uptown, Upper Kirby, and EADO neighborhoods of Houston.</p> <p>Galveston / Brazoria County Sidewalk Improvement Project (Houston, Tx): Acted as owner’s representative and program manager for the design and construction oversight of sidewalks, ADA ramps, and transit shelters in La Marque and Angleton. Supervised and reviewed design submittals at 30/60/100% submissions. Coordinated environmental approvals. Facilitated construction administration and project progress meetings.</p> <p>City of Waller Sidewalks (Waller, Tx): Developed a series of interconnected sidewalk projects to better join Waller schools, City facilities, and commercial corridors. Developed advance planning documents and oversaw design. Successfully pursued over \$2M in federal funds for implementation, which is currently ongoing.</p>
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NOTE: More detailed information, that expands upon staff experience, training background and other relevant information, may be provided at the request of interested communities who are in the process of soliciting proposals for planning services.

Remove Personnel	Full Name	Robert McHaney, AICP, CTP
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<p>Potential Role Base Location</p>	<p>Project Principal for oversight of planning activities</p>
<p>Current Employment Current job title Job responsibilities Number of years with respondent</p>	<p>Chief Project Officer - Robert McHaney joined The Goodman Corporation in 2008. He has been a mobility consultant for over 10 years and is an AICP Certified Transportation Planner. He is the Chief Project Officer at The Goodman Corporation where he supports the executive team to develop and achieve the company's strategic goals and objectives, including management of staff resources to ensure projects are within the scope of work, and meet cost and schedule goals.</p>
<p>Overall Total Years or relevant experience Other relevant experience or accomplishments</p>	<p>EDUCATION Bachelors of Science, Geography and Land Studies, Central Washington University, 2005 Bachelors of Arts, Political Science, Central Washington University, 2005 Bachelors of Arts, Public Policy, Central Washington University, 2005 Masters of Public Administration, the Evergreen State College, 2008</p> <p>CREDENTIALS American Institute of Certified Planners – #027136 American Institute of Certified Planners – Advance Certified Transportation Planner American Planning Association – Assembly of Delegates/Texas TxDOT – Local Government Projects Procedures Certification TxDOT – Pre-Certification: Policy, Systems, Sub-area/Corridor & Land Planning Leadership Austin - Class of 2019</p> <p>PROJECTS & PROFESSIONAL EXPERIENCE</p> <p>Performance Based Mobility Planning Projects: He held leadership roles with several performance-based mobility planning projects, which included an in-depth analysis of making difficult trade-off decisions with limited resources based on mobility performance measures. He assisted with the leading the project management functions for the 2040 Mississippi Long Range Transportation Plan and the VIA Transit 2040 Long Range Transportation Plan. He has also overseen more local performance-based plans in Texas including Texas City, Waller, and Uptown, Houston.</p> <p>Benefit/Cost Analyses: He strives to help clients make wise mobility decision with public dollars. As such, he seeks to think outside of the “traditional” planning framework through providing a comprehensive benefit analysis for various mobility projects. He has led projects such as the Galveston-Houston Mobility Corridor Evaluation of Sustainability Principles; Corpus Christi Transit’s Role in Sustainability & Livability; Pelican Island Causeway Benefit/Cost Analysis (BCA); Uptown Bus Rapid Transit BCA; and over 100 other BCAs for both for regional and local mobility solutions.</p> <p>Public Transportation Advance Plans: He has managed over 25 public transportation advance planning efforts and has supported dozens more. He has completed over a dozen intermodal and park & ride advance plans in Texas including Kemah, Texas City, Abilene, and Galveston. He also led several first-last miles studies in areas such as Corpus Christi, San Angelo, and Houston. While not a modeler by trade, He has led modeling-centric studies for Alameda County, CA, Central Texas Mobility Authority, and Dallas Area Rapid Transit. He also completed various service planning studies in Texas for clients such as Arlington, Alvin, Round Rock, Woodlands, VIA, and Connect Transit.</p> <p>Local, State, & Federal Grants: He has completed over 50 local, state and federal grants for various entities throughout the Texas region. Highlighting his grantsmanship is the award of \$61.8 million for the Post Oak Boulevard Bus Rapid Transit system in Houston. Through his grantsmanship, several other entities have secured millions of dollars for local, state, and federal funds through programs like the Congestion Mitigation Air Quality, Transportation’s National Infrastructure Investments, Infrastructure for Rebuilding America, New Freedom, and others.</p>

NOTE: More detailed information, that expands upon staff experience, training background and other relevant information, may be provided at the request of interested communities who are in the process of soliciting proposals for planning services.

Remove Personnel	Full Name	Susan Maclay
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Potential Role Base Location	Planning project development, including: Livable Centers, Mobility Planning, Transit Planning, Pedestrian and Bike Infrastructure Planning, Comprehensive Planning, Park and Trails Planning, Strategic Planning, Financial Strategies and Economic Development Tools, Revitalization and Redevelopment, Public Involvement and Feasibility Studies.
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Current Employment Current job title Job responsibilities Number of years with respondent	Senior Associate - Susan Maclay joined The Goodman Corporation in 2004. She has experience in urban and regional transit planning, public policy and transit analysis. She has contributed to or managed a wide variety of mobility projects including the redesign of transit routes, schedule, and operating budgets; transit asset management plans and vehicle replacement; capital improvement project costing, prioritization, and benefits analyses, including environmental review; and support activities to achieve new grantee status and meet federal and state compliance requirements.
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Overall Total Years or relevant experience Other relevant experience or accomplishments	<p>EDUCATION: Master of Business Administration, University of Texas at Austin, 2004 Master of Public Affairs, University of Texas at Austin, 2004 Bachelor of Arts in History, University of Texas at Austin, 1987</p> <p>CREDENTIALS: FTA Financial Management Certificate GFOA Intermediate Government Accounting Certificate NTI National Transit Database Reporting Certificate University of Texas Project Management Certificate Member of Government Finance Officers Association Member of American Planning Association</p> <p>PROJECTS & PROFESSIONAL EXPERIENCE</p> <p>City of Amarillo Transit Master Plan (Amarillo, Tx) Manage a route redesign and management review of Amarillo City Transit (ACT). Goals and objectives for the study included increasing ridership by improving the directness of travel while maintaining route coverage; improve the public image of transit services; and improve the efficiency of ADA para-transit services through better dispatching practices. Completed a boarding and alighting and on-time performance study. Managed a community engagement process that included extensive intercept rider surveys, stakeholder meetings with seven different constituent groups, on-line community engagement and mapping tools, and public meetings.</p> <p>Gulf Coast Center Five Year Operating and Capital Plan (Texas City, Tx) Completed an analysis of GCC's \$5.8 million transit program composed of 22 reporting units and 37 revenue streams. Calculated federal and local shares of line items that were standardized using the U.S. Chart of Accounts. Analyzed the cost and service effectiveness of modes and programs. Calculated the overhead rate. Created a 5-year operating budget, using a cost-driver model to project the impact of service increases or decreases. Completed a peer review using comparable rural and urban agencies to identify areas of significant achievement or where improvements need to be made. Completed an FTA-required Transit Asset Management Plan for its urban and rural fleets that addressed vehicle needs over 10 years. Identified financial strategies and funding sources to achieve capital improvement goals.</p> <p>City of San Marcos Direct Recipient Evaluation (San Marcos, Tx) Completed Provided direction and analysis for the City of San Marcos in its consideration of becoming a Direct Recipient of federal and state transit funds for the San Marcos UZA, a role that this currently held by the Capital Area Rural Transit District (CARTS). Projected five years of operating and capital expense and revenue under three provision of service scenarios – directly operated, full turnkey contract and service contract. Reviewed the existing Interlocal Agreement between the City and CARTS and researched prior period</p>
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distributions and uses of Capital Area MPO discretionary funding used in the San Marcos UZA. Provided advice to the City on how to demonstrate to the FTA that it has the legal, financial and technical capacity to become a federal grantee. Provided analysis on the coordination of services with Texas State University and estimated the amount of Small Transit Intensive City (STIC) funding that may be generated by a consolidated service. Reviewed rail service options, estimated the cost to build and operate the rail link, and considered environmental impacts, economic benefits, the financial capacity of local governments to support the proposed project, and reviewed governance options for a regional rail system.

NOTE: More detailed information, that expands upon staff experience, training background and other relevant information, may be provided at the request of interested communities who are in the process of soliciting proposals for planning services.

Remove Personnel	Full Name	Monisha Khurana, AICP
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Potential Role Base Location	Planning project development, including: Land Use Planning, Transportation Planning, Comprehensive Planning, Park and Trails Planning, Strategic Planning, Public Involvement,
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Current Employment Current job title Job responsibilities Number of years with respondent	Senior Associate - Monisha Khurana, AICP joined The Goodman Corporation in 2017 and serves as a project manager and technical lead on a variety of projects, including mobility strategies and performance-based plans. She is a responsible for managing transportation projects to ensure that quality products are delivered to the client, both on-schedule and on-budget. Her multimodal transportation planning experience includes statewide plans and travel demand model development, regional and MPO projects, corridor studies, transit projects, freight plans and environmental assessments.
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Overall Total Years or relevant experience Other relevant experience or accomplishments	<p>EDUCATION Bachelor of Arts, Wellesley College, 2008 Master of City and Regional Planning, University of North Carolina at Chapel Hill, 2013</p> <p>CreDENTIALS American Institute of Certified Planners – #027488 Member, TRB Committee ADA 50 (Transportation Programming & Investment Decision-Marking) Mentorship Chair, Women’s Transportation Seminar (WTS) Houston Chapter 2019 Member of the Year award Member, American Planning Association (Texas Chapter and Transportation Division) TxDOT Pre-Certification: Subarea/Corridor Planning</p> <p>PROJECTS & PROFESSIONAL EXPERIENCE</p> <p>Performance Based Mobility Planning Projects Ms. Khurana has served as a project manager for several performance-based mobility plans in the Houston region. This process includes working with clients and stakeholders to identify, develop, and evaluate infrastructure projects at a planning level. Her work involves identifying needs, developing projects, evaluating project costs/benefits, and determining pathways and challenges to implementation. She has overseen plans in the City of Dayton, Clear Lake Shores and La Marque.</p> <p>Cost Benefit Analyses Ms. Khurana has assisted in the development and implementation of various benefit methodologies, including safety, economic, state of good repair, congestion, and environmental benefits. She leads the management, maintenance and updates to all technical methodologies that include analyses of project benefits at TGC. Ms. Khurana has worked on several benefit-cost analyses for roadway, bicycle/pedestrian, and transit facility projects in the region and state.</p> <p>Transit Planning Ms. Khurana has worked on several transit planning efforts throughout the country. Most recently, she collected and analyzed data to support the creation of two new bus routes in the City of Conroe. For the City of Southlake, Texas, Ms. Khurana’s role included</p>
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developing the routes and ridership forecasts for a circulator system for a Transportation Alternatives Feasibility Study. Prior to TGC, Ms. Khurana participated in forecasting and planning efforts to develop forecasts for a Bus Rapid Transit (BRT) line along a corridor in Maryland.

Corridor Studies and Plans
 While at TGC, Ms. Khurana has assisted with corridor studies and plans, including one for Seawall Blvd. in the City of Galveston. She analyzed crash data for the corridor to help develop safety recommendations for pedestrians, as well as analyzed pedestrian and vehicle count data to better understand existing conditions along the corridor.

Travel Demand Modeling Experience
 Prior to TGC, Ms. Khurana was employed as a travel demand modeler and gained experience with several network development tasks for statewide and regional models. Her work includes analyzing various data sources, including the NHTS, to develop model parameters for input into the South Carolina statewide model. She has also used the H-GAC Cube Voyager travel demand model network for coding alternatives, processing results, and analyzing and compiling data for the North Houston Highway Improvement (NHHIP).

NOTE: More detailed information, that expands upon staff experience, training background and other relevant information, may be provided at the request of interested communities who are in the process of soliciting proposals for planning services.

10. Provide a statement on the availability and commitment of the firm and personnel to undertake the project.

TGC has the capacity and the availability to undertake any and all planning and planning-related projects in reference to the RFQ.

11. Is the respondent certified or self-identified as a small business, minority- or woman- owned business enterprise, or Section 3 business?

Small Business		Woman Owned		Minority Owned		Section 3	
<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Yes	<input type="radio"/> No

TGC is a certified Small Business Enterprise (SBE)

12. State the respondent's policy regarding affirmative action.

TGC is an equal opportunity employer that does not hire on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, and marital or familial status.

13. Provide any additional information that the respondent feels is essential to the respondent's statement of qualifications.

TGC is a small firm that works very closely with clients to achieve success in project development and implementation. Over the 40 years since the inception of the firm by founder and president Barry Goodman, TGC has maintained close relationships with its clients as well as key individuals at state and local governments and elected officials for a proven track record of success.